



# PLAN BOOK

MAKE YOUR DREAM COMES TRUE



**Wellness  
Gives You  
Happiness**





Ayurveda, or ayurvedic medicine, is a healthy-lifestyle system that people in India have used for more than 5,000 years. Ayurveda emphasizes good health and prevention and treatment of illness through lifestyle practices (such as massage, meditation, yoga, and dietary changes) and the use of herbal remedies.

Ayurvedic medicine is holistic, which means viewing the body and mind as a whole. Ayurveda not only treats a person's physical complaints, but it also changes lifestyle practices to help maintain or improve health.

According to ayurveda, the five elements of nature (space, air, fire, water, earth) combine in the body as three components (doshas) known as Vatta, Pitta, and Kapha. These doshas relate closely to the basic elements of nature and to specific functions of the body. A balance of these doshas is thought to be required for optimal health.





ARU MAITRI  
WELLNESS PVT. LTD

## About AMW

**ARUMAITRI WELLNESS** is the new name of innovation in Wellness industry. It is emerged from the passion and hard work of Director's of this Organisation.

AMW is hall mark of innovation, tradition, technology and Network Marketing Professional blended together from the science of Ayurvedic Wellness.

Our Vision is to transform lives through Wellness, AMW is driven through intrinsic motivation to offer the best Ayurvedic Wellness Products across the Globe.

We think that taking Pills is not the solution for long term illness and one cannot achieve wellness without focusing on the whole being.

At AMW, we strive to preserve the maximum amount of natural nutrients during the whole process, from selection of seeds to the complete AMW product that reaches you. To this end, we and our manufacturer work very closely with farmers, healthcare professionals, scientists and researchers. We insist on using ingredients of the highest quality by selecting the best seeds; planting in rich, non-polluted and fertile soil taking care of, cultivating and picking with great care. Clean and dry herbs are harvested in the prime of their season to give you the best quality product processed and packed hygienically to reach you fresh and ready to use care. Clean and dry herbs are harvested in the prime of their season to give you the best quality product processed and packed hygienically to reach you fresh and ready to use.





**ARU MAITRI**  
WELLNESS PVT. LTD

**Chief Managing Director**

दोस्तों नमस्कार।

दोस्तों 1990 से मैं व्यवसाय से ही जुड़ा हूँ, और हमेशा व्यवसाय के जरिये समाज सेवा ही किया, जैसे बच्चों के लिए विद्यालय और एक NGO जिसके जरिये लोगों की लीगल समस्याओं का समाधान किया, साथ के साथ डायरेक्ट सेलिंग की कई कंपनी के साथ जुड़ा और धीरे धीरे कई कंपनियों को मार्गदर्शन दिया और कुछ मित्रों के साथ अपनी कंपनी भी चलाया और प्रत्येक अनुभव के बाद हमने ये निर्णय लिया की आज समाज की सबसे बड़ी समस्या ( बीमारी और बेरोजगारी ) पे काम किया जाए, जिसमें बीमारी के लिए प्रचीन् आयुर्वेदिक उत्पाद और रोजगार के लिए डायरेक्ट सेलिंग व्यवसाय को अपनाया।

मेरा हमेशा से यही मानना रहा है की ऐसा सिस्टम बनाया जाय जो पीढ़ी दर पीढ़ी चलता रहे और समाज के भलाई के लिए मैं और मेरा अनुभव हमेशा काम आए।

आप लोग मेरे विज़न के साथ जुड़ रहे है इसका मैं हमेशा आभारी रहूंगा।



**MR. R. K. PANDEY**  
**CHAIRMAN**  
**AMW PVT. LTD.**





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WELLNESS PVT. LTD

## FOUNDER & CEO



I am Er. Mayank Pandey, Founder and CEO of **AMW Pvt. Ltd.**

After having a Degree in Electronics Engineering, I worked with the Top Core companies, Training sectors and with many top level Multi Network & Insurance companies till 2016, after that I came in field of Direct-selling and started career from Managerial level. Sooner, I became a CEO because of my smart and hard work. I always believe in D-D-H (Determination, Dedication and Hard work).

I am a firm believer of being down to earth. With my Father's Experience along with my own, I have evolved to understand things better & favourable as a leader. I'm also good at getting right ideas and right people. However, you and I, both can produce great market results together, that's why I surely need your utmost commitment and cooperation.

At **AMW Pvt. Ltd.**, we believe in empowering individuals and offer a Perfect and Promising business opportunity to everyone who wants to do their own business to fulfil their dreams.

At **AMW Pvt. Ltd.**, we all as a team, are committed to passionately work day and night towards the fulfilment of your dreams and aspirations.

I once again congratulate you all for choosing **AMW Pvt. Ltd.** to be the medium of your successful future. I'm Excited to work with all of you

**ER. MAYANK PANDEY**  
**FOUNDER & CEO**  
**AMW PVT. LTD.**



# OUR AWARD & REWARD ACHIEVERS

*Congratulation on your achievement*



**YOU COULD  
BE NEXT ?**



# Come & Join with us You will get 15 Type of Income

**1) Retail Benefit:** 10% to 100 % (MRP - DP = Retail Profit)

**2) Sponsors Income Benifit:**

You Will get total 10% of your  
Direct Sponser's Income Till 4 Level

LEVEL 1	4%
LEVEL 2	2%
LEVEL 3	2%
LEVEL 4	2%

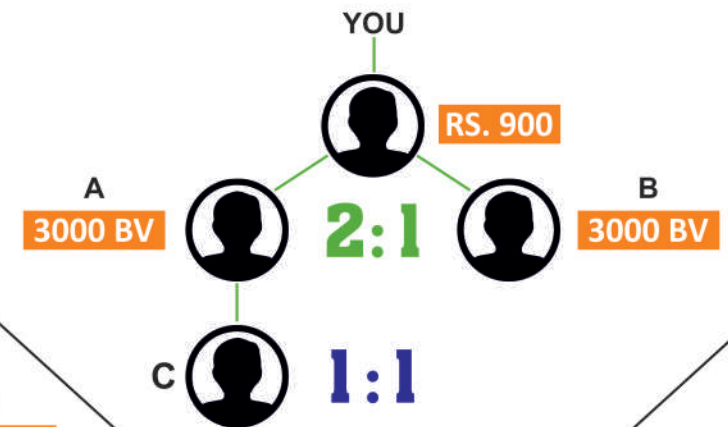
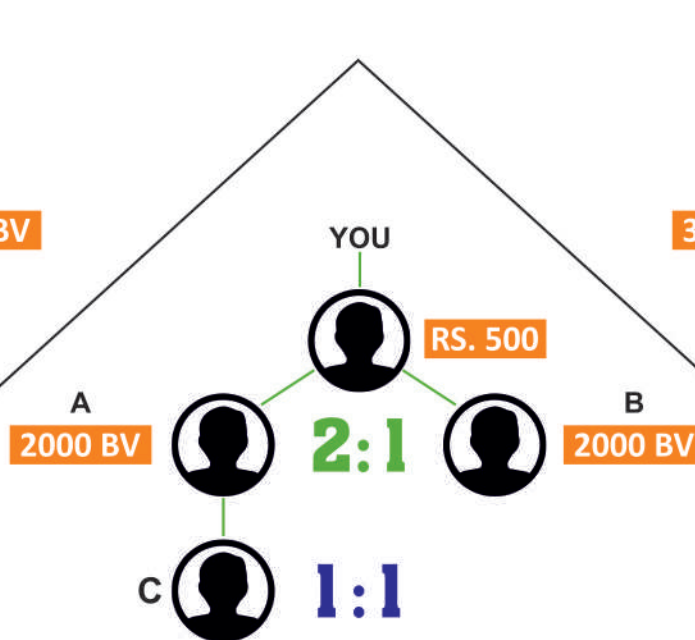
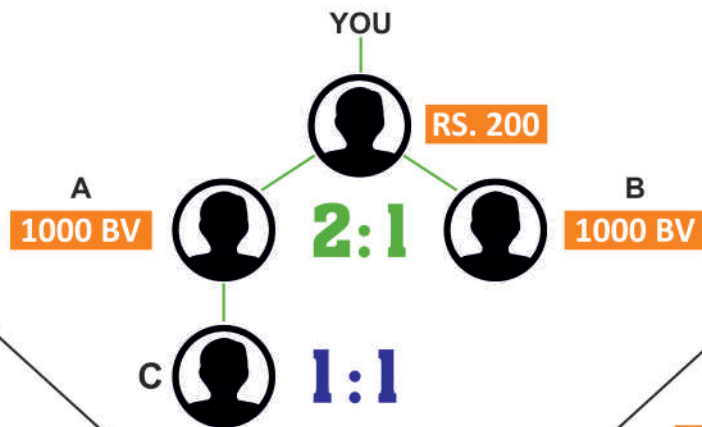






### 3) Team Building Benefits:

			Income	Per day Capping	ID Upgrade	Capping Per day
STAR	1000 BV	20%	200 RS	2000 RS	5000 BV	Rs. 15,000/-
SUPER STAR	2000 BV	25%	500 RS	5000 RS	10,000 BV	Rs. 20,000/-
MEGA STAR	3000 BV	30%	900 RS	10,000 RS	20,000 BV	Rs. 50,000/-







### 4) Leadership Team Building Award & Reward Benefit

1000 BV : 1PV

1000 BV : 1000 BV = 1 MPV

**NO TIME LIMIT  
NO CONDITION**

SR. NO.	RANK	MPV	INCOME @30% TILL THIS RANK	CASH AWARD	GIFT/REWARD	Total Income
1	START-5	5 MPV	Rs. 1500	Rs. 500	Company T-SHIRT Worth Rs.500	Rs. 2,500
2	STAR-20	20 MPV	Rs. 6000	Rs. 1500	DINNER SET worth Rs. 1500	Rs. 10,000
3	STAR-50	50 MPV	Rs. 15,000	Rs. 3000	INDUCTION STOVE Worth Rs. 3,000	Rs. 25,000
4	RUBY EXECUTIVE	100 MPV	Rs. 30,000	Rs. 5000	SMART PHONE DP RS. 5,000	Rs. 50,000
5	PEARL EXECUTIVE	200 MPV	Rs. 60,000	Rs. 10,000	TABLET DP Rs.10000	Rs. 1 Lakh
6	EMERALD EXECUTIVE	500 MPV	Rs. 1,50,000	Rs. 30,000	GOA TRIP 2 Nights & 3 Days (Single)	Rs. 2.5 Lakh
7	SAPPHIRE EXECUTIVE	1000 MPV	Rs. 3 LAKH	RS 50,000	BIKE/SCOOTY DP Rs.50000	Rs. 5 Lakh
8	DIAMOND	2500 MPV	Rs. 7.5 LAKH	Rs. 1.5 LAKH	CAR DP Rs. 1.5 Lakh	Rs. 12.5 Lakh
9	BLUE DIAMOND	5,000 MPV	Rs. 15 LAKH	Rs. 2.5 LAKH	SINGAPUR/ MALAYSIA 4N5D Trip (Couple+2Child)	Rs. 25 Lakh
10	PURPLE DIAMOND	10,000 MPV	Rs. 30 LAKH	Rs.5 LAKH	CAR DP Rs 5 Lakh	Rs. 50 Lakh
11	WHITE DIAMOND	25,000 MPV	Rs. 75 LAKH	Rs. 15 LAKH	BMW/AUDI Car DP Rs.15 Lakh	Rs. 1.25 CR
12	BLACK DIAMOND	75,000 MPV	Rs.2.25 CR.	Rs. 50 LAKH	VILLA/BUNGALOW Rs.50 Lakh	Rs. 3.75 CR
13	ROYAL BLACK DIAMOND	2 LAKH MPV	Rs. 6 CR.	Rs. 1.25 CR.	ROLLS-ROYCE CAR Worth 1.25 CR	Rs. 10 CR
14	IMPERIAL BLACK DIAMOND	5 LAKH MPV	Rs. 15 CR.	Rs. 3 CR.	HOUSE FUND 3CR	Rs. 25 CR
15	CROWN DIAMOND	10 LAKH MPV	Rs. 30 CR.	Rs. 5 CR.	LUXURY FUND 5CR	Rs. 50 CR
		<b>TOTAL</b>	<b>30 CR.</b>	<b>10 CR.</b>	<b>10 CR.</b>	<b>50 CR.</b>



## 5) Repurchase plan benefits

RANK	COMMISSION	B.V.
Executive	18%	2500 BV
Sr. Executive	24%	5000 BV
Deputy Manager	30%	35,000 BV
Manager	34%	1 Lakh BV
General Manager	38%	5 Lakh BV
Chief General Manager	41%	2 GM + Rest Group (1 GM + 1 Manager)
Deputy Director	44%	2 CGM + Rest Group (15 LBV + 1 GM)
Director	46%	1 DD + Rest Group (45 LBV + CGM)
Chairman	49%	1 Director + Rest Group (90 LBV + 1DD)

## 6) Direct sponsor's repurchase Income benefits

**You Will get total 20% of your Direct Sponser's Income Till 4 Level**

YOUR DIRECT SPONSER	
level 1	5%
level 2	5%
level 3	5%
level 4	5%
<b>Total 20%</b>	





## 7) Achiever Bonus

2% of Company  
Repurchase turnover

(DM to GM)



## 8) Performance Bonus

2% of Company  
Repurchase turnover

(CGM to Director)



## 9) Leadership Bonus

2% of Company  
Repurchase turnover

(Chairman to Chairman Club)





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**Bonus**

## 10) Travelling Bonus

4% of Company  
Repurchase turnover

(3 DM in 3 Direct Group)



## 11) Car Fund Bonus

4% of Company  
Repurchase turnover

(3 Manager in 3 Direct Group)



## 12) House Fund Bonus

4% of Company  
Repurchase turnover

(3 GM in 3 Direct Group)







## 13) Chairman Club Royalty

Royalty	%	Chairman Club
Crown Ambassador	3%	2 Chairman in Direct Sponsor
Star Crown Ambassador	5%	3 Chairman in Direct Sponsor
Double Star Crown Ambassador	6%	4 Chairman in Direct Sponsor
Tripple Star Crown Ambassador	6.5%	5 Chairman in Direct Sponsor
4 Star Crown Ambassador	6.75%	6 Chairman in Direct Sponsor
5 Star Crown Ambassador	7%	7 Chairman in Direct Sponsor



## 14 & 15) - Center income & center sponsor's income benefits

Center	Product Worth	Comission	Sponser
Mobile Shopy Distributor	Rs 35,000	5% of B.V	Nill
Home Shopy Distributor	Rs 1 lakh	10% of B.V.	0.75%
Smart Shopy Distributor	Start from Rs 5 Lakh	14% of B.V.	1.25%
District Shopy Distributor	Start from Rs 15 Lakh	18% of B.V.	1.75%
State Shopy Distributor	Start from Rs 50 Lakh	20% of B.V	2.00%

**Note:**

MRP (Maximum Retail Price )

DP ( Distributer Price )

PV (Point Volume )

MPV (Matching Point Volume )

**NOTE:**

**5% Admin Charge & 5% TDS  
Deduction as per Government Norms**





- The Company Reserve the right to terminate distributorship at any time for any Violation
- The Company Reserve the right to amend its Policies, Terms & Conditions without issuing prior notice or clarification.
- Individuals aged 18 years and above can apply to be a distributor of the company
- The Company has absolute discretion to decide whether to accept or reject an application
- Wife and Husband constitute a single purpose.
- Son & Unmarried Daughter of a Distributor can join the business with their independent ID if the line of Sponsorship is under their family ID
- The Company does not charge any renewal Fees, Distributorship is discontinued if the distributor resigns and if the resignation is accepted by the company.
- The Distributorship is terminated by the company if the distributor does not conduct business (Purchase) with the company for more than 3 years or for any violations of company terms & condition.
- Distributor shall not exaggerate or misrepresent benefits associated with the company & the company product and service.
- Distributor must know and convey that incomes come only through hard work, commitment and consistent efforts.
- Distributor shall not make claims other than what is mentioned in the company's
- Plan and literature about products, quality & Incomes Company has the unconditioned right to take any and all actions including seeking damage for distributor action/inaction inviting and causing illrepute / loss to the company for misdeclaration or misrepresentation.
- No Cross Sponsoring of Distributorship shall be allowed.

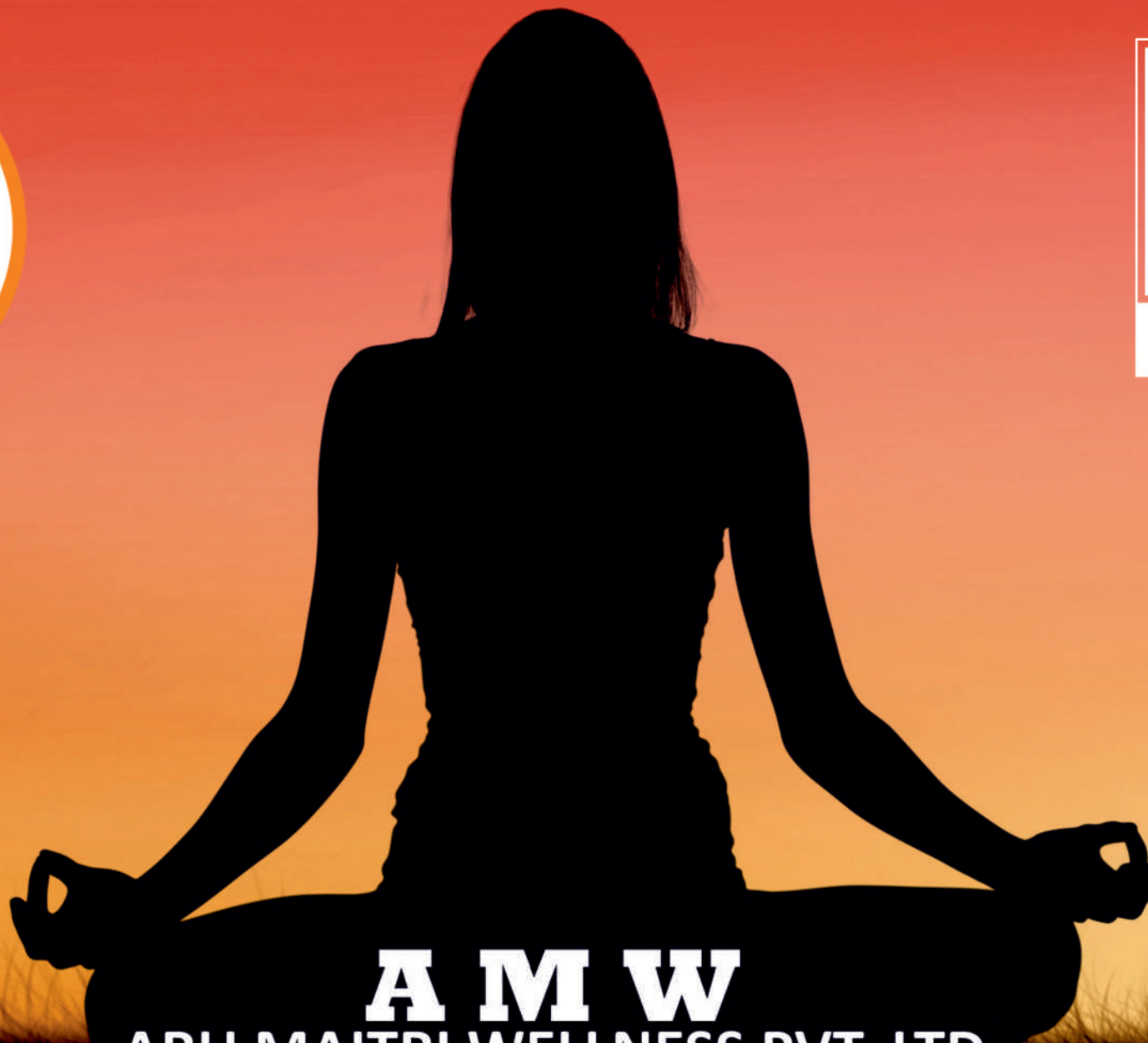


- If son or unmarried Daughter joins the business with their own ID but their line of sponsorship is not under their family\* ID , then such a case will be treated as cross sponsoring and the ID taken by son/unmarried daughter will be terminated
- Any Distributor found doing activity in any network with in 5 Months of resigning termed has inactivity rules or period example promoting any close relative acquaintance, then the ID of the relative/acquaintance will be treated as a second ID and the same will be terminated.
- However, in a situation, when the complaint against a distributor regarding crosss ponsoring is field with in 5 Months but the ID are not identified with in the same Period. Then the complaint the company will take action.
- The Company will terminate the Distributorship and also with hold the Bonus payment of any distributor who is found doing cross sponsoring of any other existing distributor in addition if the distributor is running Home Shoppe, Pickup Centre, AMW the same will also be closed down by the company.
- A distributor shall not:
  - ★ Incur any liabilities or Debt in the name or on behalf of the company
  - ★ Enter into, modify or alter any contract in the name of the company
  - ★ Engage itself of show interest direct/indirectly as agent, servant or license for sale of any product/good other than those of the company in any trade, business or profession in competition with the company.
  - ★ Distributor cannot sale any product of company less than Distributor Price on online and e-commerce oottak
- The company decision in the above cases will be final.





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**AMW**  
**ARU MAITRI WELLNESS PVT. LTD.**



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**BANKING WITH US**

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**Bank A/C :** 0325050086628

**IFSC Code :** ICICI0000325

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